

CASE STUDY



About

Columbia Auto Service is a complete automotive service center, servicing and maintaining all makes and models of vehicles. Family owned and operated by the Voigt family they are certified members of Napa Autopro Mechanical. They have been servicing the Kitchener Waterloo region for over 60 years with award-winning customer service!

Challenge

Sarah Voigt, Marketing Manager for Columbia Auto Service, knew her website was old, outdated and no longer an accurate representation of who they are or what they do. Sarah wanted a new website with a clean, modern design that showcased the essentials of their business and was something they would be proud to promote.

Solution

Metroland Digital provided Columbia Auto Service with a new custom website. Sarah was in direct contact with our web developer throughout the entire process. Our team listened to the goals Sarah wanted to achieve as well as the direction and vision Sarah had for her website. Throughout the process our team offered suggestions, ideas and creative expertise. The final product was created in a timely manner while still taking into account ALL of Columbia Auto Service's wants and needs.

Result

The Columbia Auto Service website is now online representing the true professionalism and heart of the business. Sarah loves the new website and is very happy with the customer service and support of Metroland throughout the entire process and every day since:

"Metroland Media is the standard that I hold ALL other advertisers to. Their Digital Consultants are creative, knowledgeable and I truly believe they have my company's best interest at heart. I would recommend Metroland Media to anyone looking to do anything online that needs the help and guidance of professionals who know and love what they do!"

Sarah Voigt, Marketing Manager – Columbia Auto Service

Columbia Auto Service
www.columbiaautoservice.ca | 160 Columbia St W, Waterloo ON | (519) 885-3520

