

CASE STUDY

NEO CENTRIX SALON



About

Neo Centrix Salon in Milton has been proudly serving customers since 2003, offering a full range of services including: the latest cutting techniques and styles, artistic colouring and highlighting, perms and relaxers, and much more! At Neo Centrix their goal is to make you look and feel great!

Challenge

Norma Stavinga, owner of Neo Centrix Salon, wanted her business to have maximum exposure in her community. Maintaining a consistent online presence was essential in achieving this goal, and building a relationship with knowledgeable and reliable marketing professionals assured her that the business's online content was in good hands.

Solution

Neo Centrix has a basic marketing program with Metroland Digital that has yielded great results. The business profile that is found on the Metroland network provides Neo Centrix's existing and new customers with amazing content that can be found directly in the heart of the community.

Result

Neo Centrix Salon has been a client with Metroland Media Group since 2011. They have seen great success in acquiring business through their online profile hosted on the Metroland network. Norma regularly sends new information to be updated on her business profile and Metroland Digital's customer service team always delivers in a timely fashion.

"The goldbook.ca website is so efficient and easy to use. At the beginning of every month I e-mail my updates to the customer service team and they are made immediately to my profile. It has given my business more exposure"

Norma Stavinga – Owner, Neo Centrix Salon & Spa

